

IntegrityNext Privacy Policy

Integrity Next GmbH (hereinafter "**IntegrityNext**") aims to treat your data as securely and confidentially as possible, while providing you with an excellent User experience. For this reason, the services of IntegrityNext are subject to the following data protection regulations. Only the regulations in normal print form part of the data protection provisions; Sections in italics and headings in bold are for explanation and illustration purposes only and have no regulatory content of their own.

Below you will find our data protection regulations for the use of our IntegrityNext-Platform. You will find the legal provisions in normal print and explanations in italics for a better understanding of our data protection provisions. It is very important to us that our data protection regulations are fair for you and for us.

Scope of the data privacy policy

This privacy policy applies when IntegrityNext processes personal data as a data controller. This includes personal data that is collected when you use our platform or are or wish to become a customer of IntegrityNext.

Explanation: This Privacy Policy applies to all processing of personal data associated with the use of the IntegrityNext platform. The data protection provisions of our website and all associated services of IntegrityNext can be found at <https://www.integritynext.com/data-privacy-website>.

Who is responsible according to the General Data Protection Regulation (GDPR)?

Responsible for compliance with data protection regulations is Integrity Next GmbH, Schillerstraße 23A, 80336 Munich, Germany, Register court: District Court of Munich, HRB 228797, email: data-privacy@integritynext.com. Reference is made to the IntegrityNext Terms and Conditions for the terminology used in these provisions. All of the data processed by IntegrityNext is hereinafter referred to as "User Data".

Explanation: According to the provisions of the GDPR, IntegrityNext is responsible for the protection of your personal data. For all topics relating to the protection of your personal data, you are welcome to contact us at data-privacy@integritynext.com.

What personal data does the Platform process?

If the IntegrityNext Platform is visited without logging in, IntegrityNext only processes the User's personal data that the User's browser transmits to the IntegrityNext server and that is technically necessary to display the website and to ensure stability and security. These are: IP address, date and time of the request, time zone difference to Greenwich Mean Time (GMT), content of the request (specific page), access status/HTTP status code, amount of data transferred in each case, website from which the request comes, browser, Operating system and its interface, language and version of the browser software.

In order to create a User profile, IntegrityNext processes the name, company, position in the company, telephone number and email address of the User in addition to the data mentioned above. IntegrityNext deletes the data arising in this context after the storage is no longer necessary; if there are statutory retention requirements, IntegrityNext restricts the processing accordingly. IntegrityNext processes the User Data exclusively for the purpose of determining the Results, i.e. to fulfill the contract for the use of the IntegrityNext Platform (Art. 6 Para. 1 S. 1 lit. b DS-GVO). IntegrityNext processes User Data on servers within the European Union. IntegrityNext is committed to protecting User privacy and ensures that User Data is processed in accordance with European data protection laws. IntegrityNext will commit its employees accordingly.

Explanation: IntegrityNext is committed to the principle of data economy and tries to avoid the processing of personal data to the greatest possible extent. However, insofar as we process personal data when you visit our Platform, this is done solely to make our website as User-friendly as possible for you. If you create an User profile, IntegrityNext requires some personal data from you. This data is technically necessary so that you can use the

Platform. The GDPR also recognizes that such processing of personal data may be necessary and explicitly permits this processing.

What rights do I have regarding my personal data?

With regard to any personal data processed by IntegrityNext within the meaning of the so-called General Data Protection Regulation (GDPR), the user has the right to access (Art. 15 GDPR), correction (Art. 16 GDPR), deletion (Art. 17 GDPR), restriction of processing (Art. 18 GDPR), objection (Art. 21 GDPR) against the processing and data portability (Art. 20 GDPR); these rights are to be exercised by sending a message by post to Integrity Next GmbH, Schillerstraße 23A, 80336 Munich, Germany or by e-mail to data-privacy@integritynext.com. Furthermore, the user has the right to complain to a data protection supervisory authority about the processing of their personal data by IntegrityNext.

Explanation: The General Data Protection Regulation grants the data subject (i.e. you) many rights. Of course, IntegrityNext respects the European data protection laws. If you would like to exercise your corresponding rights, it is best to simply send us an email to data-privacy@integritynext.com.

What should be considered when inviting or being invited to the platform?

A Buyer may invite third parties to create a User Profile on the IntegrityNext Platform. IntegrityNext processes the data collected on behalf of the Buyer exclusively for registration on the IntegrityNext platform and to determine the results and does not use it for any other purpose. The third party requested by the Buyer is shown the name, company, position in the company, telephone number and e-mail address of the Buyer. The Buyer who invites a third party to create a User profile via the IntegrityNext platform expressly assures that he has a business relationship with this third party, that this third party is interested in the services offered by IntegrityNext and that IntegrityNext may contact this third party on the basis of the aforementioned circumstances.

Explanation: Inviting suppliers, or being invited, is a core part of the IntegrityNext platform. The personal data processed here is necessary for the fulfillment of IntegrityNext's contractual obligations. Please note that you can object to the invitation under our terms and conditions, available at <https://www.integritynext.com/terms-and-conditions.html>.

What additional tools does IntegrityNext use?

IntegrityNext uses programs from **Salesforce.com**, Inc., The Landmark at One Market, Suite 300, San Francisco, CA 94105, USA, represented in Germany by Salesforce.com Germany GmbH, Erika-Mann-Str. 63, 80636 Munich, Germany (collectively "Salesforce"), including "Salesforce Sales Cloud" and "Salesforce Pardot ". The Salesforce data protection regulations apply to the use of Salesforce programs: https://www.salesforce.com/de/company/privacy/full_privacy. IntegrityNext uses Salesforce to provide a better User experience of the IntegrityNext-Platform. Again, IntegrityNext is committed to protecting personal data and has selected Salesforce services accordingly.

Explanation: IntegrityNext uses Salesforce's tools to manage customer and supplier data and the licenses underlying the contracts.

For sending newsletters, product updates and marketing campaigns, IntegrityNext uses **HubSpot**, a service provided by HubSpot Germany GmbH, Am Postbahnhof 17, 10243 Berlin. HubSpot is an integrated software solution that IntegrityNext employs for various aspects of its online marketing. This includes email marketing, contact management (especially user segmentation and CRM), and landing pages.

When users sign up for the IntegrityNext newsletter, the data entered by the users during the newsletter registration is stored on HubSpot servers in Germany. HubSpot uses this information to send and analyze newsletters on behalf of IntegrityNext.

IntegrityNext has signed a data processing agreement with HubSpot, in which HubSpot commits to protecting the users' data and not sharing it with third parties. HubSpot's privacy policy can be viewed here: <https://legal.hubspot.com/privacy-policy>.

This processing is based on the user's explicit consent according to Art. 6 para. 1 lit. a GDPR. Users can revoke their consent at any time by unsubscribing from the newsletter as described above. The legality of the data processing operations already carried out remains unaffected by the revocation.

Explanation: We use HubSpot for our marketing activities and product mailings to provide you with an optimal user experience and to only deliver information that matches your interests. We have thoroughly reviewed HubSpot's services with a strict focus on protecting your data.

IntegrityNext uses an external system provided by **Zendesk**, Inc., 989 Market Street #300, San Francisco, CA 94102, USA ("Zendesk") to process requests via the communication tool contained in the IntegrityNext-Platform. Zendesk's privacy policy can be found at <https://www.zendesk.de/company/agreements-and-terms/privacy-policy/>. To use the communication tool, at least a correct email address must be provided. Pseudonymous use is possible. In the course of processing inquiries by IntegrityNext (e.g. for the transmission of documents), it may be necessary for further data to be collected (e.g. name, address). The use of the communication tool is optional. If the User does not agree to data being collected and stored in Zendesk's external system, the User has alternative contact options for IntegrityNext on the IntegrityNext website in the imprint.

Explanation: Zendesk is used by IntegrityNext so that you can ask questions to IntegrityNext directly while using the Platform without having to call or email us. This enables us to provide high-quality support with fast response times for both you and the suppliers.

Amazon Web Services ("AWS") service of Amazon Web Services EMEA SARL, 38 Avenue John F. Kennedy, L-1855 Luxembourg to host the Platform. The data is stored exclusively in data centers in the European Union (Frankfurt am Main, Germany and Dublin, Ireland), which are certified according to ISO 27001, 27017 and 2018 as well as PCI DSS Level 1. Of course, IntegrityNext has very limited access rights to AWS and the data is automatically encrypted. As a company, AWS has submitted to the EU Standard Contractual Clauses. You can find more information about AWS and data protection at <https://aws.amazon.com/de/compliance/gdpr-center/> and at <https://aws.amazon.com/de/privacy/>.

Explanation: We want to offer our customers maximum security and availability when operating the Platform. Therefore, we use AWS for our complete server operation. We have chosen AWS based on the security of personal data as well as other data.

Thank you for your trust and for using IntegrityNext!

*Martin Berr-Sorokin
(CEO IntegrityNext)*